

Appln. No.: 10/008,229  
Amendment dated October 23, 2008  
Reply to Office Action of July 23, 2008

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:	Atty. Docket No.: 007287.00015
<b>Yakov KAMEN, et al.</b>	Group Art Unit: 2623
Serial No.: 10/008,229	Examiner: Raman, Usha
Filed: November 30, 2001	Confirmation No.: 6955
For: METHOD AND SYSTEM FOR CONTENT BASED BROADCASTED PROGRAM SELECTION	

**AMENDMENT AND REQUEST FOR RECONSIDERATION**

U.S. Patent and Trademark Office  
Customer Service Window  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Sir:

In response to the Office Action mailed July 23, 2008, please amend the instant application as follows:

**Amendments to the Claims** can be found in a Listing of Claims beginning on page 2 of this paper.

**Remarks** begin on page 6 of this paper.

Please charge any fees due or credit any overpayments to Deposit Account No. 19-0733.